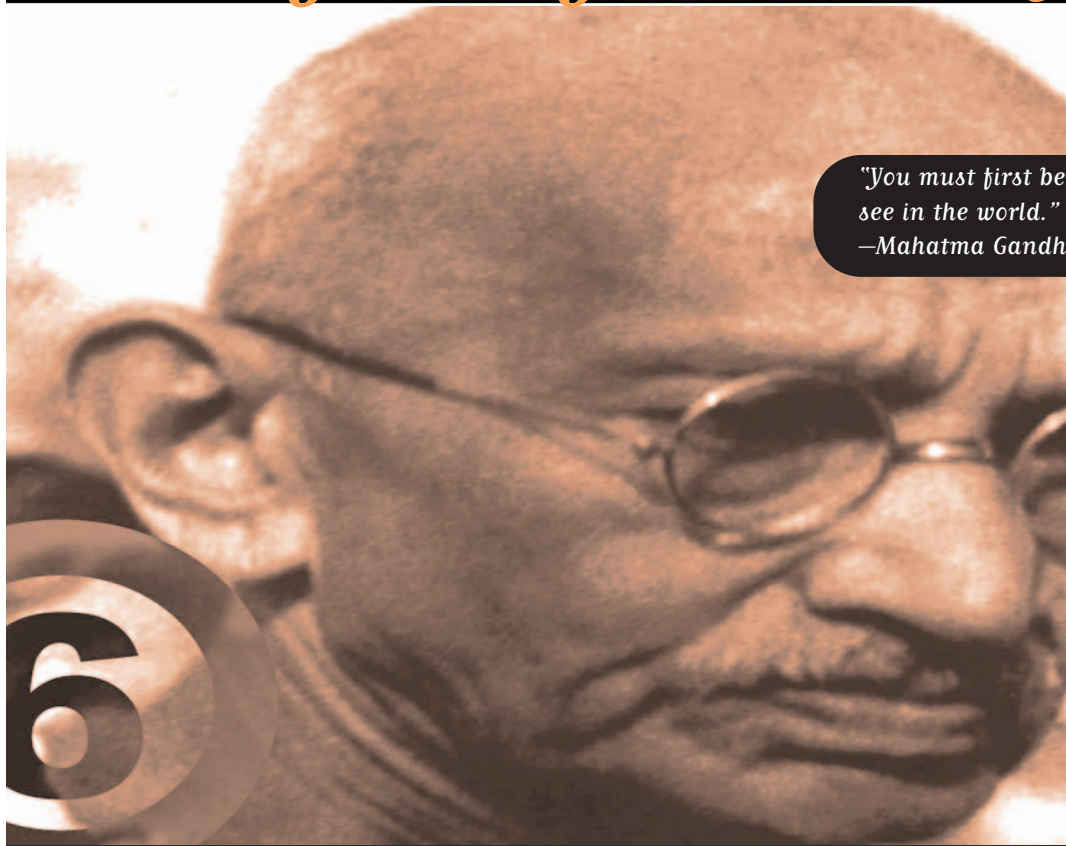


Who's getting in the way of your desire for innovation?



"You must first be the change you wish to see in the world."

—Mahatma Gandhi

Favorite story: To get their son to stop eating sugar, two parents brought their son to Gandhi. He told the parents to bring the son back in three days. When they returned, Gandhi said to the son, "Don't eat so much sugar. It's not good for you." The parents asked why he didn't say that three days ago. "Because," replied the innovative brain, "first I needed to stop eating sugar."

Many people complain that they'd like to be more creative but can't because of their boss. Well, maybe s/he needs to be shown how. Model the creative behavior you want them to exhibit. Demonstrate the benefits and watch their behavior shift. And eat less sugar. Your dentist says so too.

Be A Model



Training people to innovate for growth
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Organizational development to foster innovation



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